

CV

Tatsiana Miadzvedskaya

UI/UX Designer | Product Designer | Front-end Background
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Professional Summary

UI/UX Designer with 5+ years of experience in SaaS, websites, and digital products, and 8+ years of front-end development background. Strong product mindset with hands-on experience in full-cycle delivery — from research and UX strategy to UI design, front-end implementation, analytics, and marketing setup. Experienced in working directly with clients, managing multiple projects in parallel, and collaborating in cross-functional teams using Agile, Scrum, Kanban, and Waterfall methodologies.

Professional Experience

UI Designer & Front-end Developer

- ILF-Studio | Poland | Jan 2021 – Feb 2022 (full-time) — Present (part time)
- Designed and developed responsive websites and digital products from concept to launch
 - Managed full product lifecycle: research, UX strategy, UI design, prototyping, and front-end implementation
 - Delivered end-to-end projects including analytics setup and marketing collaboration
 - Supported clients with advertising setup and performance tracking
 - Worked directly with stakeholders to define scope, prioritize features, and align business goals with user needs
 - Managed multiple projects in parallel while maintaining delivery timelines
 - Used Figma and AI-assisted tools to streamline design and development workflows

Front-end Developer

- ILF-Studio | Belarus | Nov 2012 – Dec 2020
- Built and maintained custom websites with focus on scalability and performance
 - Translated UI designs into structured, maintainable front-end code (HTML, CSS)
 - Delivered turnkey digital solutions for small and medium-sized businesses
 - Collaborated with marketing specialists and analysts to improve website performance
 - Participated in requirements gathering and client communication
 - Worked in Agile (Scrum, Kanban) and Waterfall environments

Technical & Product Skills

Product & UX

- User research & usability testing
- Wireframing & interactive prototyping
- Information architecture
- Design systems & component-based design
- Accessibility standards (WCAG)
- Product discovery & requirements gathering

Development

- HTML, CSS, javascript, SQL
- Strong understanding of front-end architecture
- Design-to-development handoff
- Responsive design implementation
- Performance optimization

Marketing & Analytics

- Client website launches and full-cycle
- Collaboration with marketing teams
- Analytics setup and performance monitoring
- Support in ad campaign setup and optimization
- Data-informed product decisions

Tools

Figma | FigJam | Adobe XD | Miro | Cursor (AI-assisted development) | Stitch | Figma Make | Lovable

Core Competencies

- Cross-functional collaboration
- Stakeholder communication
- Client-facing project leadership
- Product presentations & solution pitching
- Ability to manage multiple projects simultaneously
- Strong time management
- Experience working in Scrum, Kanban, and Waterfall environments
- Team collaboration & delivery ownership

Education

The University of Sydney · Course

Innovation Through Design: Think, Make, Break, Repeat | October 2024
Course UI/UX design in [web-design.academy](https://www.web-design.academy/) | 2022

Specialist Degree in Mathematics (Information Technology)

Belarusian State University | 2011–2015

Diploma in Software and Information Technologies

Minsk State Higher Radio Technical College | 2006–2011

Additional Information

English — B2
Polish — B2
Russian — Native
Authorized to work in Poland (Temporary Residence Permit; renewal in progress). Available for relocation